

TOURISM	
I. Top Five IT Goals – Identify your agency’s top five goals/objectives for utilizing information technology (IT) in FY19. <i>Highlight the cell and use the drop-down menu. If you choose "Other," please provide a brief explanation in the rows below Item I (expand or add to those rows as needed).</i>	
1 Cybersecurity initiatives	
2 Continuity of Operations/Continuity of Government efforts	
3 Agency IT organization/business area alignment	
4 Application modernization efforts	
5 Other (see explanation below)	
<i>Place any additional explanation(s) below.</i>	
Genesys updates for call center operations.	
II. DET Services – Based on the top five IT goals cited above, which DET services might your agency utilize more in FY19? <i>Highlight the cell and use the drop-down menu to choose the DET service category.</i>	
1 Support Services	
2 Security Services	
3 Telecommunications Services	
Which DET services might your agency utilize less in FY19? <i>Highlight the cell and use the drop-down menu to choose the DET service category.</i>	
1	
2	
3	
What type of services might your agency be interested in purchasing from DET that are not currently offered? <i>Key in your responses in the cells below -- add rows if necessary.</i>	
1	
2	
3	
III. Million Dollar-Plus Projects – Show all your agency’s IT projects expected to cost \$1 million or more. (\$1 million is the statutory threshold for reporting to the Legislature on IT projects, e.g., Wisconsin s.16.973(16), stats.) This includes projects that are starting, ongoing or ending anytime between July 1, 2018 and June 30, 2019. Include all types of IT projects (not just application development).  <i>For each million dollar-plus project, complete the table in the "Project Information" tab below. Copy and paste the blank table as many times as you need within that worksheet.</i>	
IV. Additional Issues/Activities (OPTIONAL) – Identify and explain issues or other activities not described already that are influencing, or could influence, successful execution of your agency’s IT plan. Include any issues or activities about which DOA/DET should be aware and could possibly be of assistance. You can also use this space to elaborate further on any of your choices shown in items I and II above. <i>Respond below and expand that cell as large as it needs to be to contain your response.</i> Under the shared services model, the Department of Tourism does not have an onsite IT subject expert, nor a designated DET IT Liaison. This presents challenges as we work with DET to implement and manage information technology services. It is critical for Tourism to have a DET IT Liaison that works specifically on our behalf and can translate the technical jargon for us. Innovative tourism marketing is only possible through the proper use of information technology to reach target audiences effectively and efficiently. As such, it is very difficult for us to reach our success benchmarks without someone on the shared services staff who is proficient in Information Systems and Digital Technology and can assist us in the IT environment.	

Please complete the following table with the information for any IT projects expected to cost \$1 million or more. Feel free to expand any cells as needed to contain your information. Copy and paste the table as many times as is needed to accommodate all of your million dollar-plus projects.

Project Name:	N/A	
New project or ongoing? Use drop-down menu to the right.		
Project Description: Provide in the space below; expand the cell if needed.		
Expected Project Start:		
Expected Project Completion:		
Application Platform: Indicate all that might apply using the drop-down menu to the right.		
	If "Other" was chosen above, please explain in the cell below.	
Application Type: Indicate all that might apply using the drop-down menu to the right.		
	If "Other" was chosen above, please explain in the cell below.	
Business Sponsor:		
Division:		
Is full funding for the project secured? Use drop-down for "Yes" or "No."		
Funding sources for the project:	GPR	\$0
	PR	\$0
	SEG	\$0
	FED	\$0
Estimated Total Project Cost:		\$0
Related projects and dependencies: Provide in the space below -- expand if needed.		
Issues or challenges that may influence successful execution of the project: Provide in the space below -- expand if needed.		